

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Networking Breakfast & Programme Orientation	Market Research & Segmentation 60 minutes	The Micro Environment: SWOT Analysis 60 minutes	The Recruitment Process 60 minutes	Sources of Business Finance 60 minutes	Guided Cultural Exploration
10:00			Break	Break	Break	Break	
11:00		Introduction to Enterprise 60 minutes	Marketing Mix: Product & Pricing 60 minutes	PEST Analysis: Political & Economic Factors 60 minutes	Training & Development 60 minutes	Revenue, Costs & Profits 60 minutes	
		Break	Break	Break	Break	Break	
12:00		Business Aims & Objectives 60 minutes	Marketing Mix: Place & Promotion 60 minutes	PEST Analysis: Social & Technological Factors 60 minutes	Motivation & Retention 60 minutes	Cash Flow Forecasting 60 minutes	Study Support
13:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
14:00	Student Arrival & Check In	Project Launch 90 minutes	Project: Marketing Mix & Campaigns 90 minutes	Project: Applying SWOT & PEST 90 minutes	Practical Workshop	Project: Cash Flow Forecast 90 minutes	Olympics in the Park
15:00		The Immersive Quest Launch & Walking Tour	Guided Cultural Exploration	Creative Workshop		Sports Programme	
16:00		Welcome Talk Parents & Students	Study Support	Study Support	Study Support	Study Support	
17:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
EVENING ACTIVITIES	Student Induction Talk	Sports Programme	Debate Society	Debate Society	Debate Society	The Big Quiz	Tabletop Games Championship
	Welcome Activities	Guided Cultural Exploration Colleges Walking Tour	Capture the Flag	The Immersive Quest	Creative Workshop		Social Activities
		Social Activities	Social Activities	Run Club	Social Activities		
		EVENING SHOUT					
	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Coach Excursion	Production Methods <i>60 minutes</i>	Globalisation: Imports & Exports <i>60 minutes</i>	Ethical Considerations in Enterprise <i>60 minutes</i>	Challenge Day	Exhibition Day	
10:00		Break	Break	Break			
11:00		Quality Control & Assurance <i>60 minutes</i>	The Macro Environment: The Trading Game <i>60 minutes</i>	The Future of Enterprise <i>60 minutes</i>			
		Break	Break	Break			
12:00		Factors of Location <i>60 minutes</i>	Environmental Considerations <i>60 minutes</i>	AI in Enterprise <i>60 minutes</i>			
13:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Student Departure
14:00	Project: Operations Management <i>90 minutes</i>	The Immersive Quest	Project: Enterprise Pitch <i>90 minutes</i>	Student Feedback & Exhibition Day Preparation	Graduation Preparation		
15:00	Punting		Tournament Afternoon			Sports Programme	
16:00		Study Support: Assignment Preparation		Graduation			
17:00	Study Support						
18:00	Dinner	Dinner	Dinner	Dinner	Dinner		
EVENING ACTIVITIES	Campus Cinema	Debate Society	Sports Programme	Debate Society	Debate Grand Final	Graduation Party	
		Creative Workshop	Guided Cultural Exploration	Social Activities			
	Social Activities	Karaoke		Talent Show	Creative Workshop		
		Social Activities	Social Activities				
		EVENING SHOUT					
	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)		Curfew (22:00)